



*News From*

# **Maggie Brooks**

## *Monroe County Executive*

**For Immediate Release**

June 1, 2004

### **Renaissance Square Project Partners Announce Formation of Local Development Corporation**

County Executive **Maggie Brooks** announced the formation of a Local Development Corporation (LDC) that will spearhead the Renaissance Square project. The new entity, **Main & Clinton Development Corporation**, will consist of representatives from each of the major project participants: the County of Monroe, the City of Rochester, Monroe Community College, RGRTA, and the local arts and cultural community.

*"By coming together to form this new corporation, we are ensuring that each partner of the Renaissance Square project has an equal place at the table", said Brooks. "Our partnership that has been formed to make Renaissance Square a reality is truly unique. That's why it is so important that the goals and requirements of the project's partners — joined with the needs of our community — are understood and achieved."*

Making the announcement with Brooks were her fellow members of the Renaissance Square Project Leadership Team: Rochester Mayor **Bill Johnson**, Monroe Community College President **Tom Flynn**, RGRTA Chief Executive **Mark Aesch**, and Greater Rochester Arts and Cultural Council President **Sarah Lentini**

*"The intersection of Main Street and Clinton Avenue is not only a challenged location -- but also an exceptional opportunity," said Mayor Johnson. "Renaissance Square is the most promising development proposal in some time. I am pleased to be working with these partners and the community to bring this concept to fruition."*

Renaissance Square will combine a transit center with a new MCC downtown campus and a performing arts center. The integration of these elements allows federal transportation funds to be used for some of the design and construction costs of all three components.

The Renaissance Square project has been gaining momentum since Governor Pataki mentioned it in his 2004 State of the State address, in January. Monroe County Executive Maggie Brooks and Rochester Mayor Bill Johnson have been working together to lobby our community's state and federal delegations for funding for Renaissance Square — a project that many community leaders see as key to the revitalization of downtown Rochester.

###

*For further information, call:*

*Monroe County Office of Communications at 428-2380*

*Visit us on the Web at [www.monroecounty.gov](http://www.monroecounty.gov)*